



JD AI Solutions

AI SYSTEMS FOR REVENUE & OPERATIONS

CASE STUDY / NO. 01

● AI RECEPTIONIST

SOUTHWEST FLORIDA • MOBILE DETAILING

A hypercar detailer was losing jobs to a ringing phone.

EZ Auto Spa 239 details Bugattis, Lamborghinis, and McLarens across Naples. When the owner is hands-deep in a car, he cannot answer. We built an AI receptionist that answers, qualifies, and captures every missed call.



BUGATTI CHIRON • @EZ_AUTOSPA239

20

Qualified leads in the first two months

\$350-1,600+

Average job value at stake

24/7

Missed-call coverage

01 THE CLIENT

Elite mobile detailing for cars most shops **never touch.**

EZ Auto Spa 239 is a premium mobile detailing studio in Naples and Southwest Florida. Owner-operated, it brings a full setup to the client: home, office, or private hangar. Over ten years and more than 1,500 exotic vehicles detailed, the work speaks for itself.

1,500+

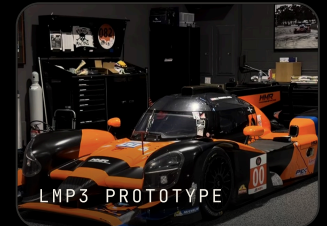
Exotic vehicles
detailed

10+ yrs

Owner-operated
experience

Mobile

Naples & SW Florida,
on-location



EZ Auto Spa 239 ✓

@ez_autospa239 • Instagram

02 THE PROBLEM

The owner's hands were on the car. **Not the phone.**

Customers call EZ Auto Spa for one person: the owner. His eye, his standards, and a decade spent on cars most shops never touch are the reason they picked up the phone. They want to talk to him, not a helper reading off a script. But when he is hands-deep in a paint correction, he cannot answer, and the call goes to voicemail. In a market full of other detailers, callers do not leave a message. They hang up and dial the next name on the list.

\$1,095-1,600

The price of a single ceramic coating. One missed call is not a minor inconvenience. It is a lost job worth more than most businesses make on ten sales.

THE GAP

Handing the phone to a receptionist would only put someone with less expertise between the owner and the customer. He had to stay the one who calls back, without being chained to the phone.

WHY IT MATTERS

This is a high-trust, high-ticket business. The customers are demanding and the jobs are valuable. That makes every missed call expensive.

03 THE BRIEF

A backup receptionist, not a replacement.

The scope was deliberate. Customers call for the owner's expertise, so replacing him with a robot or a call-center helper was never on the table. We were there to catch the calls he physically could not take and route them straight back to him, and nothing more.

BOOKING WAS INTENTIONALLY LEFT OUT. THE GOAL WAS A
CLEAN HANDOFF, NOT A FAKE CALENDAR.

-
- 01 Answer **only** when the owner does not pick up
 - 02 Qualify the caller across any vehicle, from a daily driver to an **eight-figure hypercar**
 - 03 Capture a complete lead: **name, number, vehicle, service, timing**
 - 04 Notify the owner **instantly**
 - 05 Promise a fast callback, and **never pretend to book** something it could not
-

One system. Three moving parts. **Zero missed opportunities.**

01

"EV," the AI voice agent

EV answers forwarded calls in a natural, consultative voice. She opens with a recording disclosure for Florida two-party-consent compliance, qualifies across any vehicle, and captures more than twenty structured fields per call. She handles objections, multi-vehicle collections, and after-hours calls, and promises a 45-minute callback. She never books and never quotes a final price. She hands over a complete, qualified lead.

02

Instant lead alerts

Seconds after every call ends, the owner gets a formatted notification on his phone: caller, vehicle, service interest, priority, a summary, and the callback deadline. He sees the lead before he has wiped his hands.

03

The live dashboard

Every call is logged with its transcript and recording. A one-click callback queue shows exactly who still needs a call. Analytics break down service interest, lead source, vehicle type, area, lead quality, and timing, so the owner runs on data instead of memory.

The owner's number stays his. EV only steps in when he cannot pick up.

01

Missed call

Rings the owner first. No answer forwards it on.

02

EV answers

Natural voice, recording disclosure, starts qualifying.

03

Qualifies & captures

Vehicle, service, timing, 20+ fields, priority.

04

Alert + dashboard

Instant phone alert. Logged to the live dashboard.

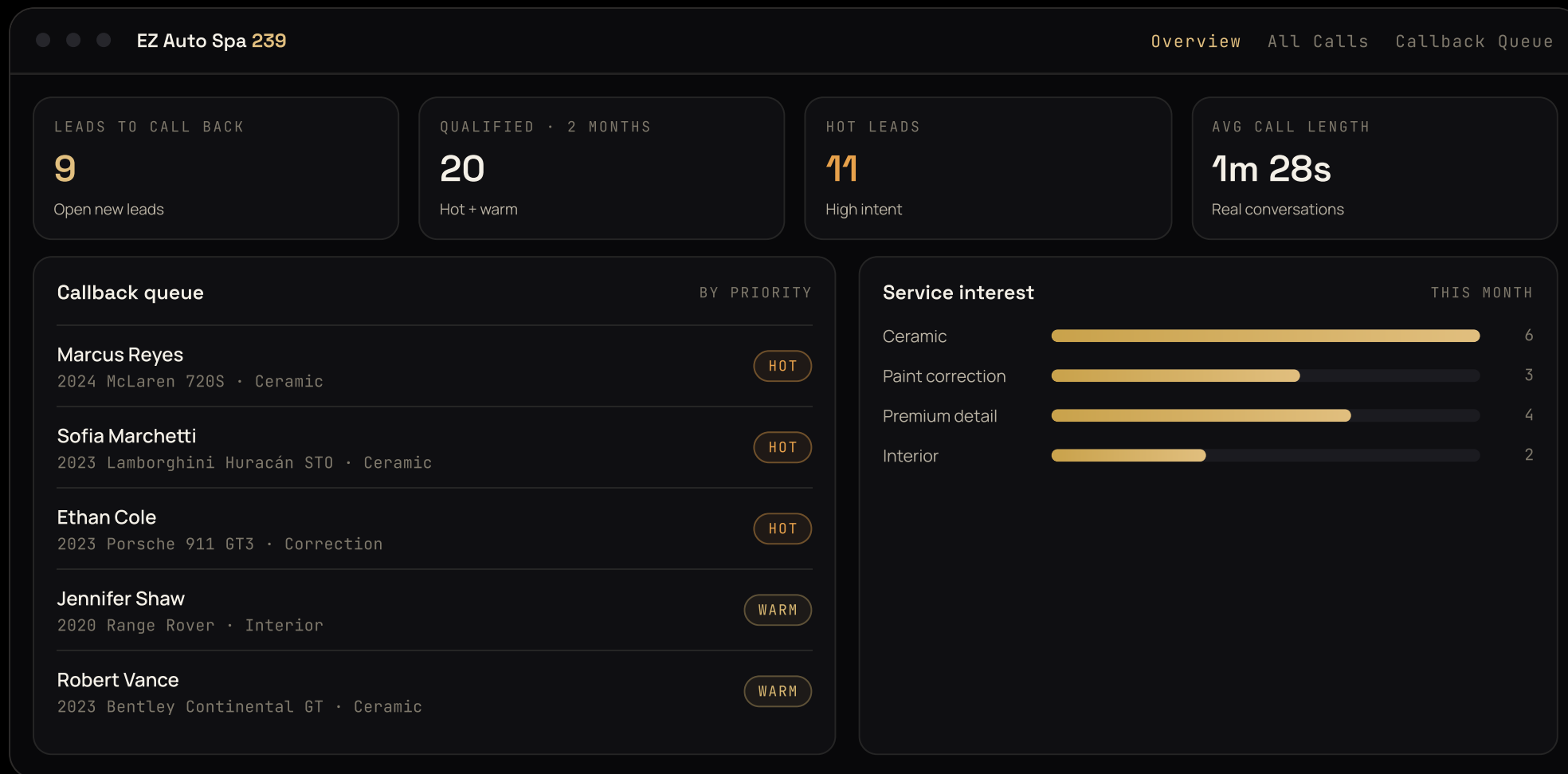
05

Owner calls back

Within 45 minutes, with everything in hand.

NO MANUAL ENTRY. NO DROPPED LEADS.

Real calls. Real leads. Real dashboard.



Marcus Reyes

HOT

VEHICLE

2024 McLaren 720S · Orange

SERVICE

Ceramic Coating

PREFERRED

This week

SOURCE

Referral

SUMMARY

Just took delivery of a 720S. Wants it coated before it picks up more swirls. Garage-kept, long-term keeper. High intent.

NEXT STEP

Call back to confirm correction plus ceramic.

9:41

Telegram



New Lead · EZ Auto Spa 239

now



Marcus Reyes



(239) 555-0142



2024 McLaren 720S



Ceramic Coating



Priority: Hot



Call back: within 45 minutes

DASHBOARD SHOWN WITH ILLUSTRATIVE LEADS. PERSONAL CONTACT DETAILS ARE REDACTED IN THE LIVE SYSTEM.

Recover one job every few months and it has **already paid for itself.**

Run the numbers the way the owner does. The system runs on a lean, mostly free-tier stack, and each answered call costs only about 15 cents to run. Against that, one recovered job is worth \$350 to \$1,600 or more.

One booked appointment justifies the entire running cost of the system for a year.

In a high-ticket business, the receptionist does not need to catch many calls to pay for itself. It needs to catch the ones that matter.

BEFORE

- Missed call
- Voicemail
- Caller dials a competitor
- Job lost

AFTER

- Missed call
- EV answers and qualifies
- Callback in 45 minutes
- Job kept

20 Qualified leads the phone **would have dropped.**

In its first two months live, EV captured 20 qualified hot and warm leads from genuine callers, including a McLaren owner, in real one to two-minute qualifying conversations. Every one was a call the owner could not have taken in the moment. Every one is now a lead in his queue instead of a voicemail no one left.

● McLaren 720S Ceramic · Hot

● Lamborghini Huracán Ceramic · Hot

● Ferrari F8 Correction · Hot

● Range Rover Interior · Warm

● BMW M4 Detail · Warm

● Bentley Continental Ceramic · Warm

TWO-MONTH FIGURES FROM GENUINE INBOUND CALLERS,
WITH TEST AND TEAM CALLS EXCLUDED.

“

Before I set this system up, I figured I was only missing 3 or 4 calls a month. In reality, I was missing out on 10 to 15 paying customers who wanted to schedule with me every single month, and these are exotic car owners. I'm grateful for it. It works great, I love it, and it literally paid for itself after two weeks.

E

Elliot

Owner, EZ Auto Spa 239

DRAFT QUOTE PENDING CLIENT APPROVAL · VIDEO TESTIMONIAL TO FOLLOW



Your business has a leak like this. **We find it and close it.**

AI is the biggest opportunity of the past decade. Do not miss out on it because you are skeptical. Our process is simple: we run a full analysis of your business's process and prescribe AI solutions to save time, save money, or drive revenue. Then we ship fully custom working systems, scoped to how you actually operate.

See what we would build for you

contact@jdai.solutions